



YOUTH PROGRAMS

Education Program Descriptions

Behind the Scenes Tours

Behind the Adventure – A Science and Technology Tour of Islands of Adventure Students now have the opportunity to discover the sciences used to create the world's most technologically-advanced theme park! The Behind the Adventure Tour showcases the physics, technology and general sciences that went into creating the most popular attractions at Islands of Adventure.

Special F/X Tour – Discover the Secrets of Movie Magic Through this interactive tour of Universal Studios, students will learn about the arts and sciences used to create movie magic. Highlights include behind-the-scenes access to Revenge of the MummySM and Twister...Ride It Out®. You'll also learn about the art of movie make-up and about set design secrets.

School of Rock – You'll tour the Hard Rock Hotel® and learn what goes into making a business run, what challenges are involved and discover many of the career opportunities awaiting in the hospitality industry. Lunch, prepared by one of the executive chefs, is included with this program.

Spanish-Language Tours- You can now take your Spanish-speaking group on both the **Special FX** tour at Universal Studios and the **Behind the Adventure** tour at Universal's Islands of Adventure. Space is limited and fills up quickly, so book your tour soon!

The First Hand Learning Series

Acclaimed experts share some of the secrets of their trades. These one-hour programs provide students with an insiders look at different careers and how their classroom lessons apply to the real world.

Ride Design – An in-depth discussion of the ride design process. Students will meet engineers from Universal Creative to learn about the process of creating attractions and witness technologies to be used in future attractions.

Marketing and Sales – The Marketing and Sales First Hand Learning Program teaches students about the effective marketing and sales campaigns created to promote Universal Orlando Resort. Students learn about advertising, group sales, branding marketing, and promotions. The program includes details of the marketing tactics for The Wizarding World of Harry Potter™, leading up to the grand opening on June 18th, 2010, as well as campaigns for new attraction openings, special events, and other marketing initiatives in both theme parks and throughout the resort.

Culinary Arts – Take a tour of several professional kitchens and learn about careers in the culinary arts field. Top it off with a slice of pizza from one of the kitchens you'll tour.

Career Preparation – Build a foundation for success in the classroom and workplace. Students will meet Universal Orlando Staffing Recruiters to learn about how to build a successful cover letter and resume as well as discuss topics regarding responsible social networking, professional etiquette, leadership and effective ways to market yourself to potential employers.

Performing Arts Workshops – Choose from Audition Technique or Improv Technique

Other Topics Available including: Finance and Guest Service

Assembly Programs

Anne Frank: Through the Eyes of a Friend -This live performance allows audiences to witness the pain, loss and hope of young people during the Holocaust. This moving program is a poignant portrait of friendship and survival, brought to life through the eyes of Anne Frank's best friend. **May 3' 2012 and May 4' 2012 (9 a.m. and 10:30 a.m.)**

The Right to Dream -This live performance tells a compelling story about the struggle and sacrifice for civil rights in America. Witness a young man's coming of age as an African-American in Mississippi during the 1950's and 1960's. This program illuminates the issues of civil rights, leading audiences to understand how the fight against prejudice has shaped our history. **May 10, 2012 and May 11, 2012 (9 a.m. and 10:30 a.m.)**

**For more information about Educational Programs at Universal Orlando
Call 1-800-Youth-15 or visit www.uogroupdales.com**

