

# DESIGN A THEME PARK

**LESSON OVERVIEW:** IN THIS ASSIGNMENT STUDENTS WILL ANALYZE THE CONSUMER MARKET AND USE THEIR IMAGINATION AS THOUGH THEY WERE CAPITAL INVESTORS; DISCUSS SOCIAL ISSUES AND RECREATIONAL PREFERENCES IN OUR SOCIETY TODAY; EXPLORE THE ETHICAL ISSUES THAT ARISE WHEN CONSIDERING CONSUMER ECONOMICS AND MARKETING; MAKE ASSOCIATIONS BETWEEN YOUR CREATIVE IDEAS AND THE CREATION OF AN ACTUAL THEME PARK.

## **LANGUAGE ARTS STANDARDS**

### **Writing: Standard 2**

Student writes to communicate ideas and information effectively.

(LA.B.2.4.4)

### **Reading: Standard 2**

The student uses the reading process effectively.

(LA.A.2.4.3; LA.A.2.4.4)

## **SOCIAL STUDIES STANDARDS**

### **People, Places, and Environments: Standard 2**

Student understands the interactions of people and the physical environment.

(SS.B.2.4.1)

### **Economics: Standard 2**

Student understands characteristics of different economic systems and institutions

(SS.D.2.4.2)

### **Materials:**

Poster paper, coloring markers, any other "promotional" materials that you create

### **Procedures:**

Your group will consist of three people. Your assignment is to design a theme park that is different from any other theme park that is currently in existence. Be as imaginative as possible. Assume that we have the technology necessary for your ideas. Money for construction is no object since you have already found a group of wealthy investors. You will present your theme park to the class as a group

**Wrap Up:**

Using FCAT writing skills, write an essay including the following details:

1. What is the theme of your park?
2. What are you going to name this theme park?
3. What makes it different from any other theme park?
4. Where will your theme park be located?
5. What are some of the attractions (rides, shows, shops, restaurants, hotels) you will have?  
Describe what each of these will look like.
6. How much will you charge for admission to the park? What hours will it be open?
7. Draw a map of the park and its attractions.
8. Make an advertising poster for your theme park.

**After the Thrill:**

1. Discuss similarities between student's theme park and Universal Orlando®.

Gather Universal Orlando brochures, maps and other promotional items. Compare and contrast them to the ones created by students.